

# Ayusri



**BEAUTY  
AND  
HEALTH**

PRODUCT BROCHURE

## About Us

Ayurveda, today, as a way of life is being embraced across the World. Ayusri has dedicated over 20 years to building a state-of-art GMP certified unit that manufactures more than 350 herb-enriched, eco-friendly products, ranging from herbal personal care products to Ayurvedic therapeutic preparations, each one strictly adhering to international quality and packaging standards. Located in West Bengal, India, Ayusri aims at making this planet of ours a happy and healthy one. We bring together the goodness of nature & the power of research into our Product base .

So let us work hand-in-hand for a Healthier & Happier tomorrow.



**25+**

Years of  
experience



**50+**

Clients



**300+**

Products



**20+**

Global markets  
being explored

# Quality Assurance

Ayusri®

Dedicated quality control at every step of manufacturing process right from procurement of raw material to finished products storage and transportation.

Sophisticated R&D to continuously improvise upon core products and develop new ones.

We have in-house Quality Control Department as well as use independent Analytical Laboratory for deliver the best and effective herbal products.

Real Time and Accelerated Stability Studies.

Certificate of analysis for every batch of the products manufactured.

Technical dossiers for all products as per individual country requirements.

## Our Certifications



## Our Claims





# Toothpaste

## Ayusri Neem

for  
Whitens teeth, Strengthens gums,  
Freshens breath

## Ayusri Charcoal

for  
Whitening and brightening  
dental care



## Ayusri Red

for  
Fights toothache and  
Dental Sensitivity

## Ayusri Miswak

Care for teeth and gum



### Other Variants

Clove & Salt Toothpaste  
Olive & Blackseed Toothpaste

Available pack size: 100 g, 150 g, 200 g





# SHAMPOO

Herbal Shampoos offer unique scalp and hair care benefits while being extremely gentle on tresses.

**Other Variants:**  
Anti-Dandruff Shampoo

**Ayusri  
Amla &  
Bhringraj**  
for  
Hair Fall Control

**Ayusri  
Kelp &  
Olive**  
for  
Hair Nourishing  
& Repairing

**Ayusri  
Neem**  
for  
Dandruff Control

**Ayusri  
Cactus &  
Ginger**  
for  
Hair Strengthening  
& Smoothing

**Ayusri  
Black seed &  
Red Onion**  
for  
Dryness & Frizz Control



Available pack size: 100 ml, 200 ml, 400 ml

# Hair Mask

## Ayusri Amla & Bhringraj

for  
Hair Fall Control

## Ayusri Kelp & Olive

for  
Hair Nourishing  
& Repairing

## Ayusri Black seed & Red Onion

for  
Dryness & Frizz Control

## Ayusri Cactus & Ginger

for  
Hair Strengthening  
& Smoothing



### Other Variants:

Dandruff Treatment  
Hairfall Treatment  
Nourishment Treatment

Available pack size: 500 g



# Hair Colour

**ablaze**  
Black

**ablaze**  
Dark Brown

**ablaze**  
Chestnut Brown

**ablaze**  
Burgundy



100% Grey Coverage

Available pack size: 60 g (10 g x 6)

# Hair Oil

**Ayusri  
Amla &  
Bhringraj  
Hair Oil**  
for Hair Fall Control

**Ayusri  
Brahmi  
Hair Oil**  
for Calming &  
Nourishing

**Ayusri  
Amla Hair Oil**  
for Intense  
Hair Treatment

**Ayusri  
Black Seed &  
Red Onion  
Hair Oil**  
for Dryness and  
Frizz Control

**Ayusri  
Bhringraj Hair Oil**  
for Hair Repair &  
Strengthening

**Ayusri  
Coconut Hair Oil**  
for Immensing soothing  
& Nourishing



**Other Variants:**  
Almond Hair Oil  
Cacuts Coconut Oil

Available pack size: 100 ml, 200 ml





# Facewash

**Ayusri**  
**Neem Lemon Facewash**  
for Hair Fall Control

**Ayusri**  
**Charcoal Facewash**  
for Radiant Glow



Available pack size: 150 ml, 100 ml

## **Other variants:**

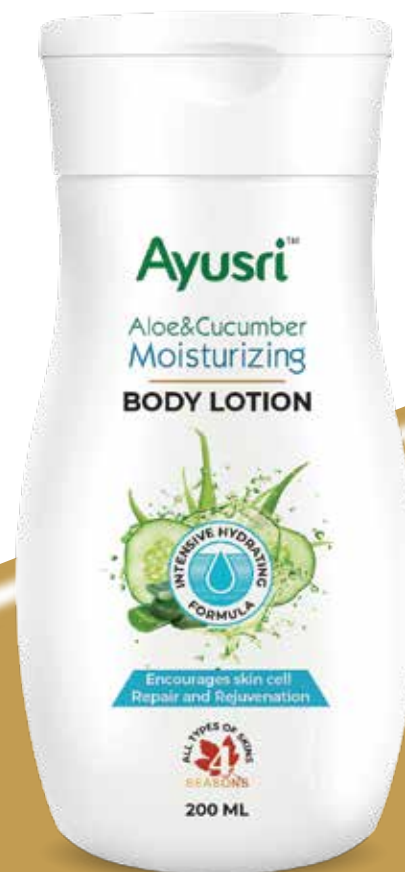
Moisturising Almond Facewash  
Oil Control TeaTree Facewash  
Exfoliating Facewash  
BlackSeed Facewash  
Men's Exfoliating Facewash  
Men's Mint Lemon Facewash  
Turmeric Glow Facewash



## Body Lotion

Ayusri  
**Aloe Cucumber  
Moisturizing  
Body Lotion**

Ayusri  
**Vitamin E  
Enriched  
Natural Lotion**



**Other Variants:**  
Coffee Beans & Licorice Body Lotion  
Rose Petal & Honey

Available pack size: 100 ml, 200 ml

# Creams

## Ayusri Anti Wrinkle Cream

for youthful  
skin radiance

## Ayusri Fairness Cream

for naturally  
fair and radiant skin

## Ayusri Anti Aging Cream

for supple smooth skin  
for longer

## Ayusri Hand Cream

for smooth and  
jovial hands

## Ayusri Under Eye Cream

for calming and  
skin soothing  
delight

## Ayusri Foot Cream

for soft smooth heel  
and nourished feet



Available pack size: 50 g



# Body Wash

Ayusri  
**Berberries &  
Lavender  
Body Wash**

Ayusri  
**Olive Coconut  
Body Wash**



## **Other Variants:**

Grapefruit & Geranium Body Wash  
Mint & Lemon Body Wash

Available pack size: 100 ml, 200 ml



# Bathing Bar

Ayusri  
**Fairina**  
for  
Herbal fairness

Ayusri  
**Black Seed**  
for  
Nourished Radiant Skin

Ayusri  
**Neemo**  
for  
Neem Soap

Ayusri  
**Oudh**  
for  
Luxuria  
Cleansing Bar



Available pack size: 100 g

Others

**Ayusri**  
**Ubtan Powder**

for  
Enhance Glow &  
Face Cleaner



**Ayusri**  
**Herbal**  
**Henna Powder**

for  
Hair Fall Control



**Ayusri**  
**Rozal**

for  
anti-ageing skin elixir





# Medicated Oil

**Ayusri  
Neem Oil**  
for soothes & heals skin

**Ayusri  
Mahanarayan Oil**  
for Strengthens joints & tissue

**Ayusri  
Kumkumadi Oil**  
for Skin Elixir

**Ayusri  
Black Seed Oil**  
for Anti ageing

**Ayusri  
Anu Oil**  
Nasal Drop



Available pack size: 10 ml to 100 ml

# Personal Hygiene

Ayusri  
**Herbal  
Hand Sanitizer**

Ayusri  
**Herbal  
Hand Wash**



Available pack size:  
100 ml, 200 ml, 500 ml, 1ltr



# Herbal Infusion



## Premium Range of Therapeutic Herbal Infusions

Restorative Herbal Blends with a naturally rich Flavour and great Aroma

Potent herbal infusions and elixirs that act as strong therapeutic adjuvants, capable of reducing the need of actual medication.

**Improve digestion | Soothe the throat and dispel cough | Help reduce excessive body weight  
Alleviate stress, promote a sound sleep | Maintain doshic equilibrium | Regularize blood sugar level  
Boost immunity | Strengthen joints | Protect the heart...  
...and much more!**

- **Vata** Gently endows a balancing touch to a restless system, supports metabolism and soothes the nerves.
- **Pitta** Cooling and detoxifying herbal blend that soothes away stomach heat, hyperacidity and burning micturition.
- **Kapha** Effectively perks up digestion and metabolism, abolishing excessive sleepiness and fatigue.
- **Arthoheal** Supports joint health and flexibility, and soothes away pain and inflammation.
- **Coldix** Soothes the throat, helps expel cough and accumulated phlegm, supports healthy respiratory functions and promotes immunity.
- **Diabex** Supports carbohydrate metabolism, helps maintain normal level of blood sugar.
- **Digestive** Favours digestion and supports healthy gastrointestinal functions.
- **Ginger** Favours digestion, supports immunity and respiratory functions.
- **Green Tea** Supports fat metabolism, protects the vital organs, guards against cognitive decline and delays the onset of premature signs of aging.
- **Mind Soothing** Relieves restlessness and anxiety, and promotes peaceful, sound sleep.
- **Obeslim** Promotes healthy metabolism of fats, regulates appetite levels and favours bodyweight management.
- **Stressrid** Combats stress, tension and fatigue, and supports memory and intellect.
- **Vigo SX** Improves strength, stamina, vigour and vitality.

Available pack size: 40 g



# Chyawanprash



Available pack size: 500 g, 1000 g



# Nutraceuticals

Ayusri  
**Herbal Capsules**

Ayusri  
**Herbal Tablets**

Ayusri  
**Syrup / Suspension**

Ayusri  
**Powder / Granules**

Ayusri  
**Medicated Oil**

Ayusri  
**Medicated Juice**

Ayusri  
**Health Supplements**



**Ayusri**

Web: [www.ayusri.com](http://www.ayusri.com)